



North East Retail Summit

24 May, 2025 | Radisson Blu Hotel, Guwahati

Programme Agenda

Timing	Particulars
15:30 - 16:00	Delegate Registration
16:00 - 16:05	National Anthem and Lamp Lighting by Dignitaries
16:05 - 16:10	CEO's Address
	Kumar Rajagopalan , CEO, Retailers Association of India
16:10 - 16:15	Curtain Raiser - North East Retail Summit 2025
	Dr. Hitesh Bhatt , Director - Marketing & Communications, Retailers Association of India (RAI); Editorial Director - STOrAI
16:15 - 16:20	Welcome Address
	Vikram Bothra , Chairman - RAI North East Chapter, MD & CEO, Chandan Retail Pvt. Ltd. (Askaran Binjraj)
16:20 - 17:10	Panel Discussion - Local and Thriving — What Retail in the Northeast Looks Like Today
Moderator:	Kumar Rajagopalan , CEO, Retailers Association of India
	Dr. Akshata Narain , Group President, AM Television Pvt. Ltd.
	Krishna Gopal Agarwalla , COO and Managing Partner, People's Mart and Hotel Paramount Palacio
	Christopher Rani , CEO, CR Projects
	Siddharth Jalan , CEO, Sohum Shoppe Pvt. Ltd.
	Subhash Soni , Director, MNJ, Manik Chand Nand Kishore Jewellers Pvt. Ltd.
17:10 - 17:25	New Micro Markets, New Growth Stories, Retail's Next Frontier - Presentation by Infinity
	Neha Banerjee , Senior Manager - Marketing, Infinity Group
17:25 - 17:35	Presentation - Unlock Innovation in Retail and Growth Opportunities with Cloud Solutions on AWS
	Bibek Gupta , Client Relationship Manager, Amazon Web Services India Pvt. Ltd. (AWS)
17:35 - 17:40	Presentation - Reach 62 Crore Audience in 2000 Cities 10,000 Pincode @ Just Rs. 1
	Dipak H Agarwal , Founder, Onex Solutions
17:40 - 18:30	Panel Discussion - Business Strategy to Drive Real Outcomes in Today's Scenario
Moderator:	Aninda Das , Vice President - Marketing, Infinity Group
	Abhishek Soni , Director, NEXT Electronics
	Dhiraj Ladha , Director, Sheriff Fashions Pvt. Ltd. (C.K. International)
	Ganesh Nagori , Partner, The Grocer Supermarket (Salasar Sales)
	Gaurav Agarwala , Partner, Metroz Supermarket
	Gautam Singh Khumukcham , Manager - Strategic Expansion & Business Development, Jubilant Foodworks Ltd
18:35 - 18:50	Fireside Chat: Rooted in Tradition, Ready for Tomorrow: Chandan Retail's Journey from Legacy to Modern Retail 2.0
	Vikram Bothra , Chairman - RAI North East Chapter, MD & CEO, Chandan Retail Pvt. Ltd. (Askaran Binjraj) and Dr. Hitesh Bhatt , Director - Marketing & Communications, Retailers Association of India (RAI); Editorial Director - STOrAI
18:50 - 18:55	Presentation - Pink Tech Solution - Retail ka Digital Jugaad
	Ashvija Vijayendra , Director & Founder, Pink Tech Solution

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18:55 - 19:55	Panel Discussion - Marketing That Works: Tools, Tactics, and Trust
Moderator:	Dr. Hitesh Bhatt , Director - Marketing & Communications, Retailers Association of India (RAI); Editorial Director - STOrai
	Bibek Gupta , Client Relationship Manager, Amazon Web Services India Pvt. Ltd. (AWS)
	Dipak H Agarwal , Founder, Onex Solutions
	Gaurav Sureka , Founder, Maa Kamakhya Retails; Shop N Save
	Manish Jain , Business Head, Gangwal Furniture
	Pankaj Jain , Director, Manju Silk
	Raja Gohain , Director, MG Solutions (Times Square)
19:55 - 20:10	Felicitaiton Ceremony
20:10 - 20:25	Members Express
20:25 - 20:30	Vote of Thanks
	Dr. Hitesh Bhatt , Director - Marketing & Communications, Retailers Association of India (RAI); Editorial Director - STOrai
20:30 Onwards	Networking Dinner

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For more details, Contact:

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